## Personal History

Serizawa Keisuke was born on May 13， 1895 in Shizuoka City，the second son of a draper，Oishi Kakujiro．After graduating from Shizuoka Middle School，he entered Tokyo Higher Technical School（presently Tokyo Institute of Technology）and studied design．After graduation，he returned to Shizuoka．At the age of 22，in 1917，he married Serizawa Tayo and changed his family name to Serizawa．

He taught industrial design at the Shizuoka Technical Laboratory and Shizuoka Industrial High School．But two factors made him decide to become a dyeing artist．First，he discovered the existence of the craft in an essay by Yanagi Muneyoshi，the leader of the＂Mingei Movement＂and who later taught Serizawa throughout his life．The second factor was the chance to see the characteristic＂Bingata＂dyeing technique from the Okinawa District，where he deeply attracted by its beauty

In 1929，he sent his first work，＂Shakushinamon Kabekake＂（wall drape） to the Kokugakai Exhibition and won the Kokugakai Prize．He was also admitted as a member of this group for his remarkable creative activity In 1934，he and his family moved to Kamata，Tokyo，at the suggestion of Yanagi and he began dyeing full－time． Yanagi and he began dyeing full－time
He went several times to Okinawa after 1939 to study＂Bingata．＂He improved on Bingata and other dyeing techniques by using＂Katagami＂ （stencil paper）．His new technique was called＂Kataezome．＂He sent many his＂Kataezome＂works throughout the world．
Late in his life he won great popularity through many personal exhibitions held in Japan and abroad．The 1976 exhibition＂Serizawa＂at the Grand Palais in Paris firmly established his fame．
He received several honors during his lifetime．They include：
－Designated as a＂Living National Treasure＂in 1956
－The Purple Ribbon Medal in 1966
－Designation as an＂Honorary Citizen of Shizuoka City＂in 1967
－The Fourth Order of the Sacred Treasure from the Japanese government in 1970
－Designated as a＂Person of Cultural Merit＂in 1976
－The＂Contributor to the Arts＂Award from the French government in 1983
Serizawa Keisuke died at the age of 88 on April 5， 1984.


Age 18 （Back row，center 1913）
Age 46 （Back row，center 1941）
Age 81 （1976）

About the Museum


Operating Hours $9: 00$ am $-4: 30 \mathrm{pm}$

## Admission

General Admission 1420 ；Sr．High and University Students V 250 ；Elementary and Jr．
High Students
（Group Disco 1100 ；younger children free
Elementarcounts， 30 people or more：Elementary and Jr．High Students $\backslash 20$ off；all others $\backslash 50$ off holders and one assistant whonts，senior citizens age $70+$ ，or disability passbook


5－10－5 Toro，Suruga－Ku，Shizuoka－City，422－8033 Japan TEL：054－282－5522 FAX：054－282－5510 URL：http：／／www．seribi．jp


Shizuoka City
Serizawa Keisuke Art Museum


## Outline

The Shizuoka City Serizawa Keisuke Art Museum was established to house the works and personal collection of Serizawa Keisuke, a prominent leading dyeing artist in Japan. These were donated by Serizawa himself to his hometown, Shizuoka City. Since opening in June 1981, we have continued collecting, preserving and researching Serizawa's works. And by conducting various exhibitions, we offer information about his art in order to preserve his works for future generations. As an art museum of a unique dyeing artist, it attracts many fans from inside and outside Japan.
The building, which was designed by the architect Shirai Seiichi (19051983), is also admired by visitors. It is located in Toro Park, famous for ancient remains from the Yayoi Period (about 200 B.C. to 200 A.D.). Shirai constructed remains from the Yayoi Period (about 200 B.C. to 200 A.D.). Shirai constructed
the building chiefly with stone, wood and water to harmonize it with its surroundings and make it a comfortable place to view Serizawa's works.
This art museum now holds about 800 pieces of Serizawa's work and approximately 4500 pieces of his folk art collection. These materials are exhibited in our art museum by rotating exhibitions three times a year.


## Serizawa's Work

Serizawa Keisuke (1895-1984) was acknowledged as a "Living National Treasure" in 1956 for his stencil dyeing technique called "Kataezome." This is a technique that uses stencils (katagami) to dye the original artistic patterns on cloth material or Japanese paper.
This word was created by the Agency for Cultural Affairs to express Serizawa Keisuke's style when the late artist received the title of "Living national Treasure." His creations cover a large range of works: Kimono, Obi (sash), Noren (door way curtains), Kabekake (wall drapes), and Byobu (folding screens). All were designed using the Kataezome technique improving various Japanese traditional stencil dyeing crafts, in particular Bingata in the Okinawa District. He is the first man to try dyeing not only cloth but also Japanese paper. His Huccess widened the scope of dyeing beyond that of just cloth.

In his bold descriptive style and construction of patterns, Serizawa uses motifs such as plants, animals, domestic wares, people, landscapes, and characters, as well as bright and lively color tones. Along with these traits, there is a warm feeling that runs throughout all of his works. His prominent works are not limited to dyeing and can also be found in other creations: books, thick curtains, stained glass, furniture, glass paintings, and calligraphy.


Obi sash material "Kirir Botanmmon"


Doorway curtan: "Otakizu" (water fall)


IWo.fold screen: "Shiki Mandarazu"
The Serizawa Collection
The art critic Yanagi Muneyoshi (1889-1961) discovered the beauty of handicrafts made by unknown craftsmen and began the "Mingei (folk craft) Movement" to introduce it to the public. Serizawa Keisuke, who shared the same ideal, always made a point to collect folk craft at home as well as abroad. He was attracted by their vivid beauty born out of daily life. Moreover, it became an inspiration for his own creations.


This collection includes such items as textiles, folk paintings, pottery, lacquer ware, books, furniture, toy masks, and woodwork. They are very interesting as folk material. But if we observe these works bearing in mind that they influenced the creative momentum of the artist, we find a unique sense of beauty in their selection and insight into the artist's world
This collection is called the "Serizawa Cole of the approximately 4,500 piece collection is preserved and exhibited in our art museum.


